



**Agenda for HEdIS 2nd Workshop "Sustainability Entrepreneurship in the Frame of ICT"
22nd – 23rd May 2018
Carl Von Ossietzky Universität Oldenburg – Oldenburg, Germany**

22nd May

Venue: Senatsitzungssaal – Campus Uhlhornsweg

10:00 – 10:30	Arrival and Registration
10:30 – 10:40	Welcome by HEdIS project coordinator (Prof. Dr. Jorge Marx Gómez)
10:40 – 11:40	Workshop Agenda: Antonieta Alcorta de Bronstein & Tatjana Timoschenko Participants Introduction
11:40 – 11:45	Coffee break
11:45 – 12:00	Why Sustainable Entrepreneurship?
12:00 – 13:30	Creative Thinking I – Jam of Ideas for the Summer School
13:30 – 14:30	Lunch Break
14:30 – 15:30	Creative Thinking II – Jam of Ideas for the Summer School
15:30 – 15:40	Coffee break
15:40 – 16:40	Discovering the Persona(s) – Interviews
16:40 – 17:30	Exchange of Ideas and Closing Rounds
19:00 – //:00	Dinner at “Glut und Wasser” Restaurant

23rd May

Venue: University of Oldenburg, A4-3-319, VLBA Conference Room

10:00 – 10:15	Get Together & Short Intro Day 1
10:15 – 10:45	Lessons Learned: Sustainable Entrepreneurship in Germany & South Africa
10:45 – 11:45	“Customer” Journey to South Africa in November 2018
11:45 – 11:50	Coffee break

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11:50 – 12:45	“Customer” Journey to South Africa in November 2018
12:45 – 13:45	Lunch Break
13:45 – 14:45	Presentations & Discussion
14:45 – 14:50	Coffee Break
14:50 – 15:45	Presentations & Discussion
15:45 – 16:30	Feedback & Closing
19:00 – //:00	BUIS-Tage Welcome Event at FORUM St. Peter (Peterstraße 22-26, 26121 Oldenburg)