



CALL FOR APPLICATIONS HEDIS SUMMER SCHOOL 2018

Apply now to attend the Summer School from 19th to 30th November 2018
at University of Cape Town, Cape Town, South Africa

TOPIC

Sustainability Entrepreneurship in the frame of ICT

OBJECTIVE & LEARNING OUTCOME

This Summer School aims to:

- Create an awareness of Sustainability Entrepreneurship and the potential of ICT in this regard.
- Educate participants and provide them with the necessary skills to develop sustainable entrepreneurial solutions with ICT relevance.
- Facilitate and encourage entrepreneurship in South Africa.

After the completion of the Summer School, participants will be able to:

- Understand how to develop and pitch business models for sustainable entrepreneurial solutions.

APPROACH

To bring the topic to life, we present a series of lectures, experts and field trips that will cover methods and tools in order to develop in groups sustainable entrepreneurial ICT solutions for the South African context. In groups, participants will develop a business model including personas, a business model canvas, the sustainable and entrepreneurial relevance and a prototype. Selected design thinking methods will be used and taught.

DURATION & COSTS

The total duration of the Summer School is 14 days, from November 19 to 29, 2018.
No costs for successful candidates from the University of Oldenburg.

PRE-REQUISITES

Interested applicants must:

- Have an undergraduate degree in Computer Science, Information Systems, Business Informatics, Economics, Management, Sustainability or related relevant experience. Any qualification or experience related to entrepreneurship will be an advantage.
- Send a Motivation Letter (max. 1000 words) including an answer to the questions:
 1. Why are you interested in attending the Summer School?
 2. Based on your expertise, what and how can you contribute to the goals of HEDIS?
- Send a Curriculum Vitae

APPLICATIONS

Full applications for attendance must be send to Christian Osorio, HEdIS Project Manager, via e-mail (christian.osorio.martinez@uni-oldenburg.de).

The deadline for submission is until September 6th 2018.

Successful applicants will be notified by September 20th 2018.

For more information about the project, please visit our website <https://hedis-project.org/>.

Kind Regards,



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